

# DESIGN OF EXPERIMENTS

Institute of Terrestrial Ecology

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## **Stating the objectives**

1. Have you stated clearly and explicitly the objectives of the experiment and the reasons for undertaking it?
2. Have you translated these objectives into precise questions that the experiment can be expected to answer?

## **Defining the population about which inferences are to be made**

3. Have you defined carefully the population about which you are seeking to make inferences from the results of the experiment?
4. Is the site or location of the experiment representative of that defined population?
5. If not, what do you need to do to find a representative site?
6. Is the experimental material to be used in the experiment, e.g. plants, animals, soil, water, etc., representative of the defined population?
7. If not, how can representative material be obtained?
8. If either the location or the experimental material is not representative of the population about which you wish to make inferences, is it worth doing the experiment at all?

## **Selection of experimental treatments**

9. Have the experimental treatments been defined sufficiently precisely for them to be applied correctly by the experimenter or by those wishing to repeat the

experiment, and are they realistic?

10. If the "treatments" consist of species, varieties, or strains of organisms, are they representative of some defined population of organisms?
11. Can the experimental treatments be expressed as factors, that is as groups of treatments at two or more levels?
12. If so, can all combinations of factors be achieved and are these combinations realistic?
13. Is the number of combinations of factor levels within each factor restricted to two or three?
14. If not, is there any real advantage in using more than three levels to determine the shape of the response curve?
15. Do the levels of any one factor change by a constant amount or in a constant ratio?
16. If not, is there a good reason for departing from linear relationships, or relationships which can be made linear by an appropriate transformation?
17. Is the number of factorial combinations so large that there would be some advantage in considering only some of those combinations, perhaps sequentially?
18. Is there a naturally defined control treatment which should be included in the experiment?

**Plot shape and size**

19. Is the plot size for the experiment defined by the nature of the experimental material or the site?
20. If not, will the proposed plot size enable the treatments to be applied and allow the desired records to be made?
21. Is the plot shape defined by the nature of the experimental material or treatments?
22. If not, will the proposed plot shape enable the treatments to be applied and allow the desired records to be made?
23. Are the experimental plots all of the same size and shape?
24. If not, are you aware of the problems that may be encountered during the analysis of the results of the experiment?
25. Is there likely to be interference between the individual

plots of the experiment?

26. Can this interference be reduced by increasing the space between plots, or surrounding each plot by a buffer zone?
27. Are the plots of the experiment of the smallest size consistent with the other constraints?

### **Number of replications**

28. Do you have any preliminary estimates of the precision likely to be achieved by the experiment (expressed as a coefficient of variation, for example)?
29. Is it possible to conduct a pilot experiment to determine the coefficient of variation likely to be encountered, and to test the experimental procedures?
30. Have you determined the size of the difference between treatment means which you would regard as of practical importance, if such a difference were to exist?
31. Have you calculated the number of replications that would be necessary to match the size of the differences likely to be detected as significant with the size of differences you regard as of practical importance?
32. If there is insufficient land or experimental material for the number of replications required to give significant differences of practical importance, is it worth doing the experiment at all?
33. Do the controls need to be replicated more or less frequently than the other treatments, in order to place greater emphasis on particular comparisons?

### **Layout of the experiment**

34. Is it possible to divide the site of the experiment or the experimental material into blocks within each of which there will be less variation on than over the experiment as a whole?
35. Is the size of these blocks sufficiently large to contain at least one plot of each treatment and controls?
36. Have you considered the advantages of robustness and

ease of analysis of a randomized block design?

37. If the blocks are not large enough to contain at least one plot of each treatment and controls, is there some way of allocating the treatment replications so that the important comparisons are estimated with the greatest precision?
38. If the treatment comparisons are not orthogonal, do you know how the data can be analysed, and will that analysis answer the questions the experiment is designed to pose?
39. Are there any regular trends across the experimental site or material? If so, are these trends in one or both directions?
40. Have you considered the use of row and column designs to remove the effects of one or two- way trends?
41. Is there likely to be any advantage in the use of a split plot design perhaps because certain treatments cannot be applied uniformly to small plots?
42. If so, are the treatments applied to the sub- plots the ones for which the greatest precision is required?
43. Will confounding of treatment factors or interactions with block differences improve the efficiency of the design?
44. Have you planned to use the blocks of the experiments to absorb as much as possible of the extraneous variation in the execution and conduct of the experiment?
45. Is it possible that plots may be lost through accidents or mishaps?
46. If so, does your choice of experimental layout allow for a meaningful interpretation of the results?

### **Randomization**

47. Are the treatments and controls to be allocated to the plots of the experiment by an explicit randomizing procedure?
48. Is a separate randomization to be carried out for each block or row of the experiment?
49. Are the constraints on the randomization correctly applied?
50. Are you tempted to re-randomize any part of the allocation of treatments and controls to plots because of

apparently unfortunate coincidences?

51. If so, do you have some knowledge of variation in the site or experimental material which has not been incorporated into the design of the experiment?
52. Does a plan exist, showing the allocation of the treatments and controls to the individual plots?

### **Recording of results**

53. Does each plot of the experiment have a clear number or designation, linking it unambiguously to the plan of the experiment?
54. Have you defined the time intervals at which assessments of the experimental results are to be made?
55. Have you defined the variables or attributes to be counted or measured at each assessment?
56. If so, are the measurements meaningful and relevant to the objectives of the experiment?
57. Are any of the assessments to be made from samples of the experimental plot rather than from the whole plot?
58. If so, has the efficiency of the sampling been tested?
59. Are any of the assessments to be used as covariates to correct for unavoidable but measurable differences between the plots?
60. If so, will these assessments need to be made before any of the experimental treatments are applied, or can they take any effect?
61. Have you planned to use the blocks or rows of the experiment to absorb any unwanted variation in assessment, e.g. different observers, assessments on different days or at different times of the day?
62. Have you designed a record form which will ensure that all assessments are complete and are recorded against the correct plot?
63. Have you indicated on the record form the units which are to be used for each assessment?
64. Have you indicated on the record form the degree of precision to which each assessment should be recorded?

65. Have the assessors been trained to measure and count the variables or attributes efficiently and accurately?
66. Is there space on the record form for observations to be recorded of unexpected changes or effects, and have the assessors been encouraged to look for these effects?

### **Planning for analysis**

67. Have the hypotheses to be tested in the analysis of the results of the experiment, and their alternatives, been defined *a priori*?
68. Are these tests expressed, as far as possible, as null hypotheses?
69. Have you defined the contrast for which estimates are to be derived from the results of the experiment?
70. Have any special contrasts to be tested or estimated in the analysis been defined in advance of a first inspection of the results of the experiment?
71. Do you understand the methods of analysis that will need to be used for this experiment and made arrangements for the computations to be done on a computer, or elsewhere?
72. If the computations are to be done on a computer, does the necessary program exist, and do you understand the constraints that the program places on the data set?
73. If not, have you obtained advice from a qualified statistician on the analysis and interpretation of the results, preferably before starting on the experiment?

### ***The final (and most important) question***

74. If you are in doubt about the purpose of any of the questions in this checklist, should you not obtain some advice from a statistician with experience of your field of research before continuing with the experiment?

*There is usually little that a statistician can do to help you once you have committed yourself to a particular experimental*

*design.*

## **Bibliography**

If any of the questions in this checklist refer to aspects of statistical theory with which you are unfamiliar, further information can be found in the following texts: -

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